

*South Carolina  
Psychological Association*

# SPONSORSHIP BROCHURE

*Partner with the South Carolina Psychological Association (SCPA) to advance the field of psychology while simultaneously promoting your company and building lasting business relationships. SCPA collaborates with psychologists and industry professionals from all across the Southeast and draws both members and nonmembers to its Annual Conferences.*



# SCPA offers a variety of **SPONSORSHIP OPPORTUNITIES.**

Choose the partnership that  
**BEST WORKS FOR YOUR  
COMPANY.**

## **INDUSTRY PARTNER LEVELS:**

Companies may choose an annual Industry Partnership by selecting the most relevant level with its accompanying benefits.

BENEFITS	GOLD PARTNER \$3,000	SILVER PARTNER \$2,000	BRONZE PARTNER \$1,000	NON-PROFIT PARTNER \$800
Table Top in Exhibit Hall at Spring Conference	x	x	x	x
Sponsor level listing in On-site Conference Program	x	x	x	x
Logo on SCPA website with hyperlink for entire year	x	x		
Registration and CE for 3 Company Representatives	x	x		
Sponsor listing in SCPA Electronic Newsletter	x	x		
Table Top Exhibit at Fall Meeting	x			
Recognition at SCPA Spring Conference and Fall Meeting	x			





## EXHIBIT:

Exhibiting Partners receive registration and CE certification for one (1) company representative. The exhibit hall is accessible to all conference attendees during operation hours and will host multiple receptions and session breaks during the conference.

- Early Birth Table Top Registration (before February 15, 2019): **\$350**
- Regular Table Top Registration: **\$450**
- Additional company representative: **\$200**

Take-One Brochure Table or Conference Bag Insert:

For the benefit of those who do not, or cannot, rent a table top, a Take-One Brochure Exhibit/Table for the distribution of free brochures and other material is available. Pamphlets, brochures, leaflets, cards, magazines, etc. will be displayed prominently so that attendees can help themselves. This will be for paid Take-One Exhibitors ONLY. Other materials will be removed. A fee of \$200 will be charged for this service.

## ADVERTISE:

SCPA's website and electronic communications offer online display and classified advertising opportunities. Display ads may include links to advertiser's website. SCPA distributes monthly electronic communications.

- Display and classified advertisements less than 150 words: **\$100/month** or **\$250/3 months**
- Display and classified advertisements exceeding 150 words: **\$150/month** or **\$400/3 months**.

\*SCPA is open to additional sponsorship propositions. Email [info@scpsychologists.net](mailto:info@scpsychologists.net) for more information.

## ADVERTISING POLICY

Advertisements accepted on our web site must be consistent with the American Psychological Association Ethical Principles of Psychologists and Code of Conduct. SCPA will not accept advertisements from organizations/individuals who discriminate against persons on the basis of race, religion, sex, sexual orientation, age, disability, color or national origin. SCPA does not accept adult content, links to illegal activity of any kind, or other content deemed inappropriate by the SCPA Staff or Board of Directors. SCPA reserves the right to remove an ad without notice and without providing a refund if an organization or individual is found to be in violation of any of the above.

# SOUTH CAROLINA PSYCHOLOGICAL ASSOCIATION SPONSORSHIP APPLICATION

Company/Organization Name \_\_\_\_\_

Address, City, State, Zip code \_\_\_\_\_

Contact Name, Phone Number, Email \_\_\_\_\_

Product/Service Description (15-30 words) \_\_\_\_\_

\_\_\_\_\_

## SPONSORSHIP SELECTION:

Industry Partner:

\_\_\_\_ Gold **\$3,000**

\_\_\_\_ Silver **\$2,000**

\_\_\_\_ Bronze **\$1,000**

\_\_\_\_ Non-profit **\$800**

Exhibit Partner:

\_\_\_\_ Early Bird **\$350**

\_\_\_\_ Regular **\$450**

\_\_\_\_ Additional Representative

Exhibit Booth Representatives:

1. \_\_\_\_\_ Additional: \_\_\_\_\_

2. \_\_\_\_\_

Brochure Partner:

\_\_\_\_ Take-One Brochure Table or Conference Bag Insert: **\$150**

Advertising Partner:

\_\_\_\_ Online Display/Classified Ad less than 150 words: **\$100/month** or **\$250/3 months**

\_\_\_\_ Display/Classified Ad over 150 words: **\$150/month** or **\$400/3 months**

**Total: \$** \_\_\_\_\_

Payment:

\_\_\_\_ Check or \_\_\_\_ Credit Card:

Name on Card \_\_\_\_\_

Billing Address (city, state ,zip) \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

**Please return this form with payment to:  
South Carolina Psychological Association  
1215 Anthony Ave  
Columbia, SC 29201  
or [info@scpsychologists.net](mailto:info@scpsychologists.net)**